

A hand holding a glowing lightbulb over green grass. The lightbulb is illuminated, casting a warm glow. The background is a dense field of green grass.

Riva del Garda®
Fierecongressi

for
Sustainability

SUSTAINABILITY REPORT
2019-2020



Riva del Garda®
Fierecongressi



Riva del Garda®
Fierecongressi

Riva del Garda Fierecongressi Spa

Parco Lido, 38066 - Riva del Garda (TN)
+39 0464 - 570100
info@riva.fc.it
www.rivadelgardafierecongressi.it

Offices – Congress Centre

Parco Lido, 38066 - Riva del Garda (TN)
+39 0464 - 570139
meeting@riva.fc.it
www.rivadelgardacongressi.it

Exhibition Centre

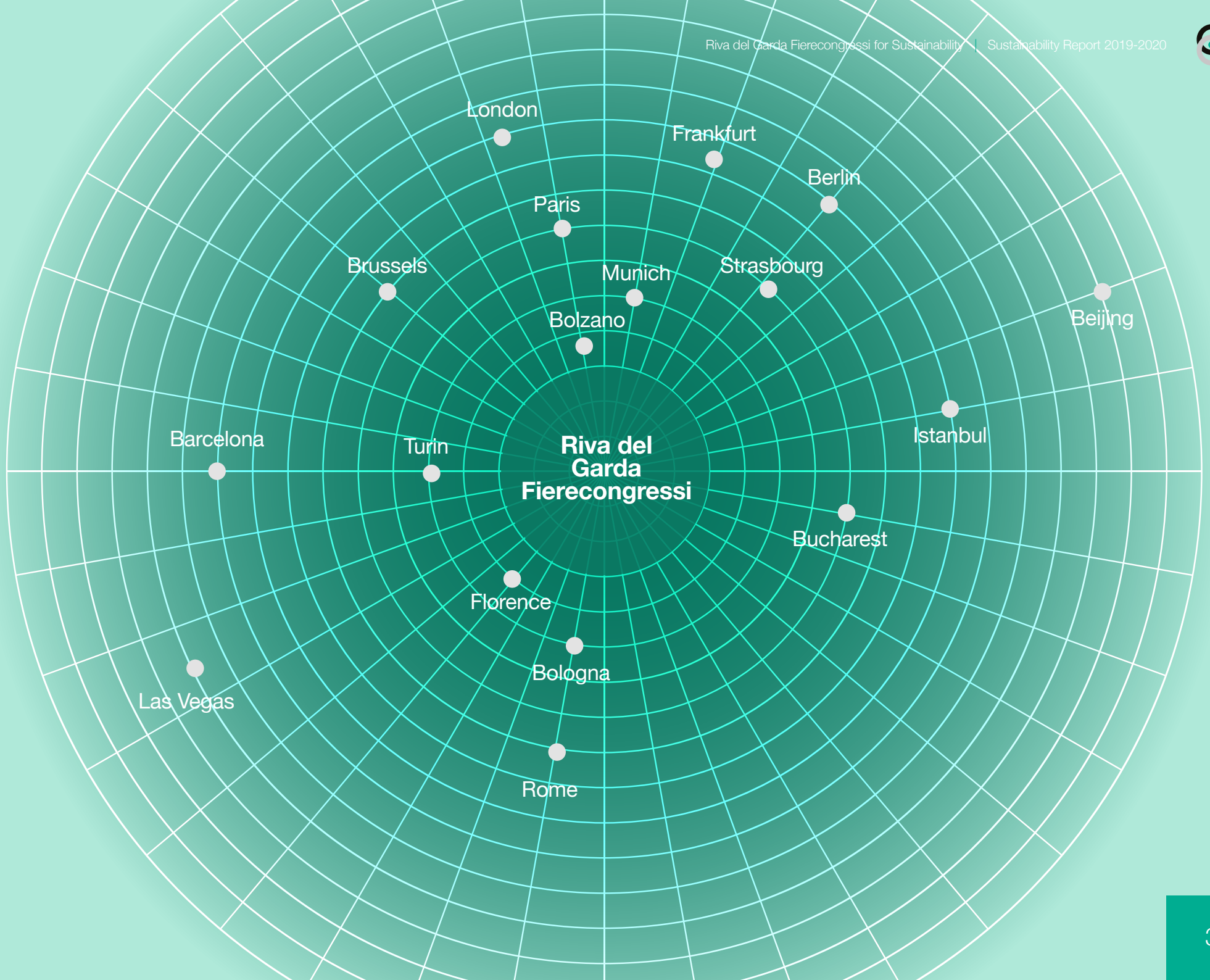
Via Baltera 20, 38066 - Riva del Garda (TN)
+39 0464 - 570200
info@riva.fc.it

ON THE GO

Parco Lido, 38066 - Riva del Garda (TN)
+39 0464 - 570370
info@otg.agency

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Letter to our stakeholders

Dear Stakeholders

The Sustainability Report expresses Riva del Garda Fierecongressi's commitment to increasingly sustainable and responsible development. Having reached its third edition, this report is periodically updated and represents an important tool with which we can clearly summarise the progress of sustainable projects and set new goals with a view to continuous improvement.

The edition that we present this year acquires even greater significance, given that we are living through an unprecedented moment in history: the Covid-19 health emergency has brought about unimaginable consequences, forcing the country, and indeed businesses, to accelerate their interventions and renewal strategies in order to face the economic

crisis... a crisis that has caused us to re-evaluate our priorities, objectives and values. Here, therefore, is the sustainable route that we, as a company, have already undertaken for some time, explaining how today it can offer even more significant insights to look at where we want to go and explain how we intend to do it.

We have always interpreted sustainability and corporate social responsibility as a fundamental element of our work, demonstrating the commitment of Riva del Garda Fierecongressi towards people and the local area in which we operate. We work seeking constantly to improve the way we plan and carry out our activities, aiming to leave a positive footprint and a legacy – both for the present and for the future – for the community, by creating a balanced approach to econo-





mic activities, environmental performance and social progress. This challenge reflects our company's mission, born to promote the local economy through the development of trade fair and congress activities, enhancing the growth of financial income, the qualification of the workers and the cultural repercussions on the Upper Garda territorial system.

Sustainability is an evolving process and an ongoing challenge in which all of us, companies and individuals, are called upon to make a contribution, thus becoming a part of the change. Now, more than ever before, this challenge has become necessary and urgent, and for this reason we consider it vital to involve all our stakeholders, clients and collaborators, working together to amplify every sustainable action.

Roberto Pellegrini

Chairman, Riva del Garda Fierecongressi

Alessandra Albarelli

Managing Director, Riva del Garda Fierecongressi





GRI 102-54

Our route towards sustainability

“

Every individual has
the power to make the
world a better place.

SERGIO BAMBARÉN
writer and environmentalist



The Riva del Garda Fierecongressi Sustainability Report is drawn up according to the **GRI Sustainability Reporting Standards**, guidelines issued in 2016 by the Global Reporting Initiative and recognised internationally.

Growing sensitivity towards the issues of sustainability and understanding the importance of our contribution, have led us to undertake a process that shares these guidelines, implemented more and more each day thanks to the adoption of the **Sustainable Events Management System** (UNI ISO 20121).



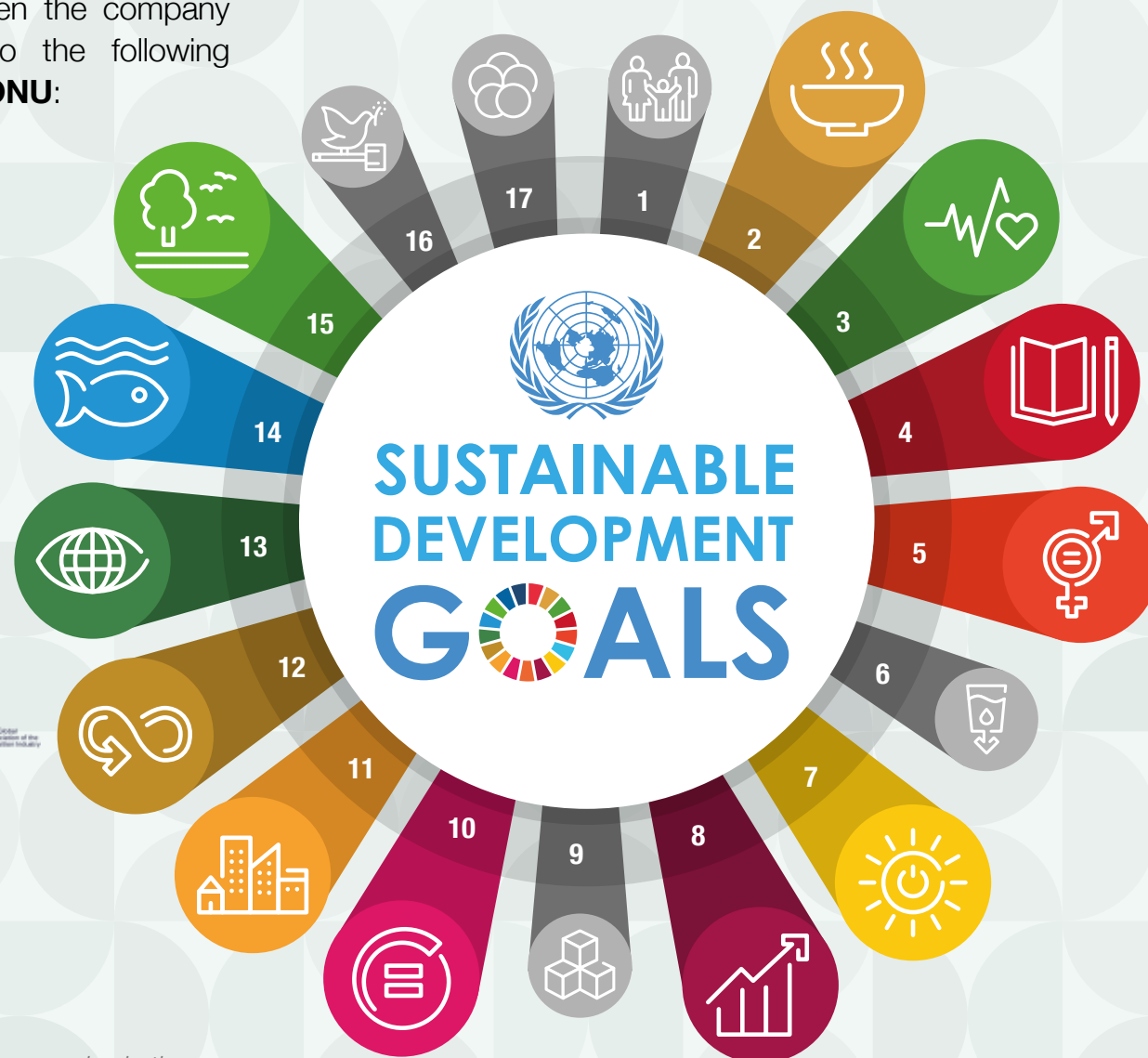
More specifically, we have identified objectives linked to our values, commitments and activities in line with the priorities set out by the company and also compatible with the **Sustainable Development Goals (SDG) of the ONU 2030 Agenda**, which contains 17 SDGs within its ambitious sustainable action programme in the economic, environmental and social fields.

In this framework, our company not only aims to consolidate initiatives already underway, but also to set future objectives that will enable us to improve our commitment towards following a positive, responsible route.



Riva del Garda Fierecongressi has always paid careful attention to sustainability and even more so **since 2014** when the company implemented initiatives that also correspond to the following **Sustainable Development Goals identified by ONU**:

1. No poverty
2. **Zero hunger**
3. **Good health and well-being**
4. **Quality education**
5. **Gender equality**
6. Clean water and sanitation
7. **Affordable and clean energy**
8. **Decent work and economic growth**  The Global Association of the Exhibition Industry
9. Industry, innovation and infrastructure  The Global Association of the Exhibition Industry
10. **Reduced inequalities**
11. **Sustainable cities and communities**  The Global Association of the Exhibition Industry
12. **Responsible consumption and production**  The Global Association of the Exhibition Industry
13. **Climate action**  The Global Association of the Exhibition Industry
14. **Life below water**
15. **Life on land**
16. Peace, justice and strong institutions
17. Partnerships for the goals  The Global Association of the Exhibition Industry



The sustainability actions most frequently carried out by companies in the exhibitions sector concern the six development areas with the UFI logo.

Source: UFI (The Global Association of the Exhibition Industry).

Research: The Exhibition Industry and UN SDGs, 2019.



A glance towards the future



7.

AFFORDABLE AND
CLEAN ENERGY



9.

INDUSTRY, INNOVATION
AND INFRASTRUCTURE



11.

SUSTAINABLE CITIES AND
COMMUNITIES



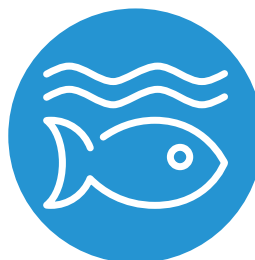
12.

RESPONSIBLE CONSUMPTION
AND PRODUCTION



13.

CLIMATE ACTION



14.

LIFE BELOW WATER



15.

LIFE ON LAND

Further insights into the ways in which we intend to implement our future goals can be found on pages 62, 63, 64.



GRI 102

The company

“

That's how
I see business:
great things in
business are never
done by one person,
they're done by
a team of people.

STEVE JOBS
Founder of Apple



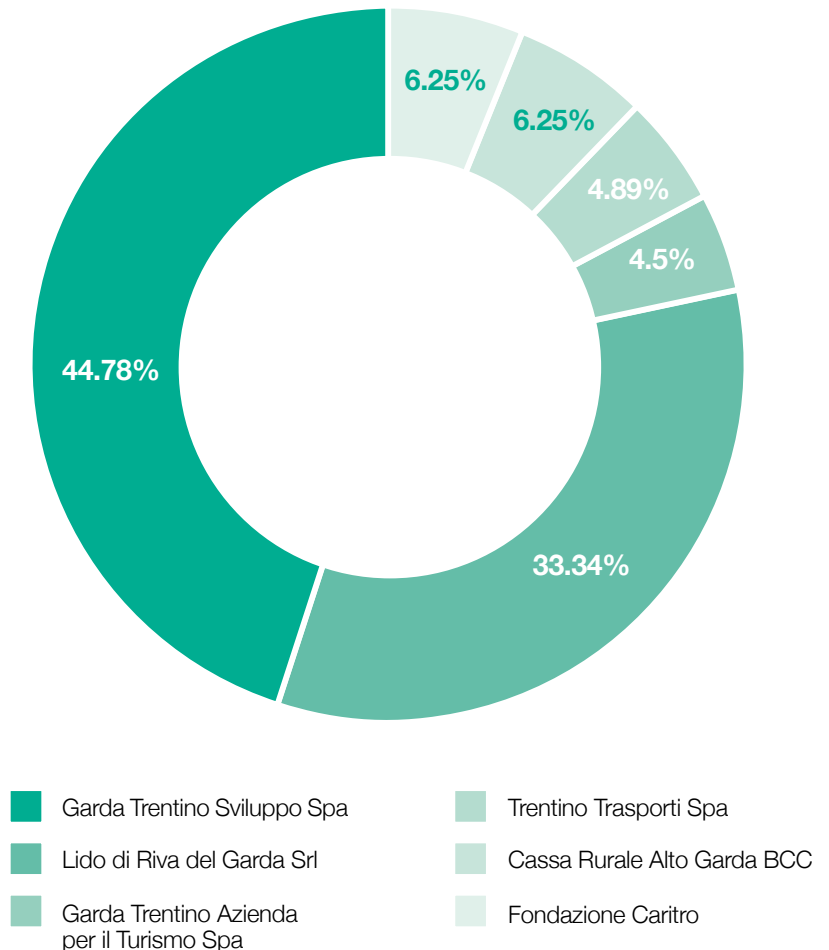
Riva del Garda Fierecongressi Spa is the company that manages the principle exhibition and congress hub in Trentino.

Our task? To create the right environment in which people can get together. For over 40 years, we have been organising and hosting events, congresses and both national and international exhibitions, bringing together supply and demand within the manufacturing sectors, encouraging the exchange of knowledge, ideas and projects. We offer our venues and know-how in close collaboration with the local area, providing space for refresher courses, training programmes and information that can provide important added value to our interlocutors and the relevant markets.



The Shareholders

We are a private legal company, with mixed capital, whose shareholder structure is made up of private and public components belonging to the tourism sector and the local economy, as well as the world of credit.



Governance

Our company's governance is organised according to the traditional system. The members of the corporate bodies remain in office for a three-year period from 2019-2021 and are required to behave in line with the principles upon which the organisation is based, in all the working relationships they undertake.



CHAIRMAN

Roberto Pellegrini



BOARD
OF DIRECTORS

Enzo Bassetti
Carlo Gualdi
Silvia Guella
Massimo Piffer
Graziano Rigotti
Ilaria Torboli



BOARD OF
STATUTORY AUDITORS

Michele Iori
(Chairman)
Mauro Cominotti
Michela Zambotti



Income

29 million*

For the organisation of trade fairs and congresses, the estimated overall economic value is around 29 million euros. The figure is made up of direct and indirect income – hotels, non-hotel and supply services – general costs and annual investments.

**Source: 'The indirect and direct income of Riva del Garda Fierecongressi, July 2015 – June 2016. Research carried out by the Department of Economy and Management, Trento University – RIBES Group (Research and Instruments on Business Ethics and Social and Environmental Accounting). By: Ericka Costa, Elisa Maninfor, Michele Andreas.*

2019: the figures



14.6 million
turnover



10
trade fairs



73
events and congresses



10.7 million
supplier income



5,458
exhibitors



1.6 million
ebitda



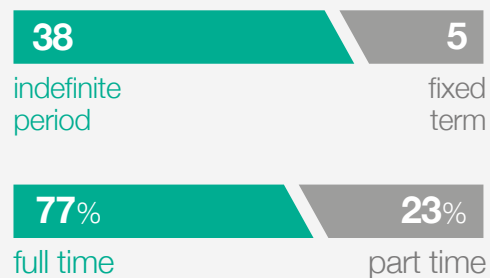
Our team

team composition

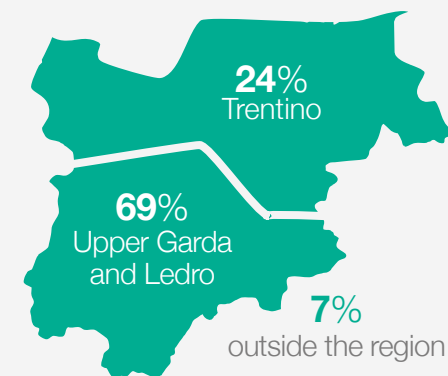
2019



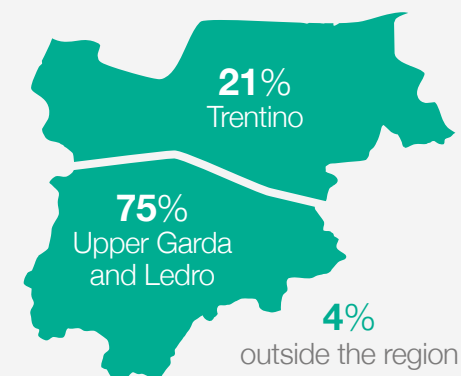
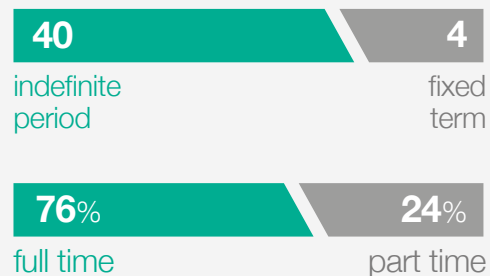
contractual status

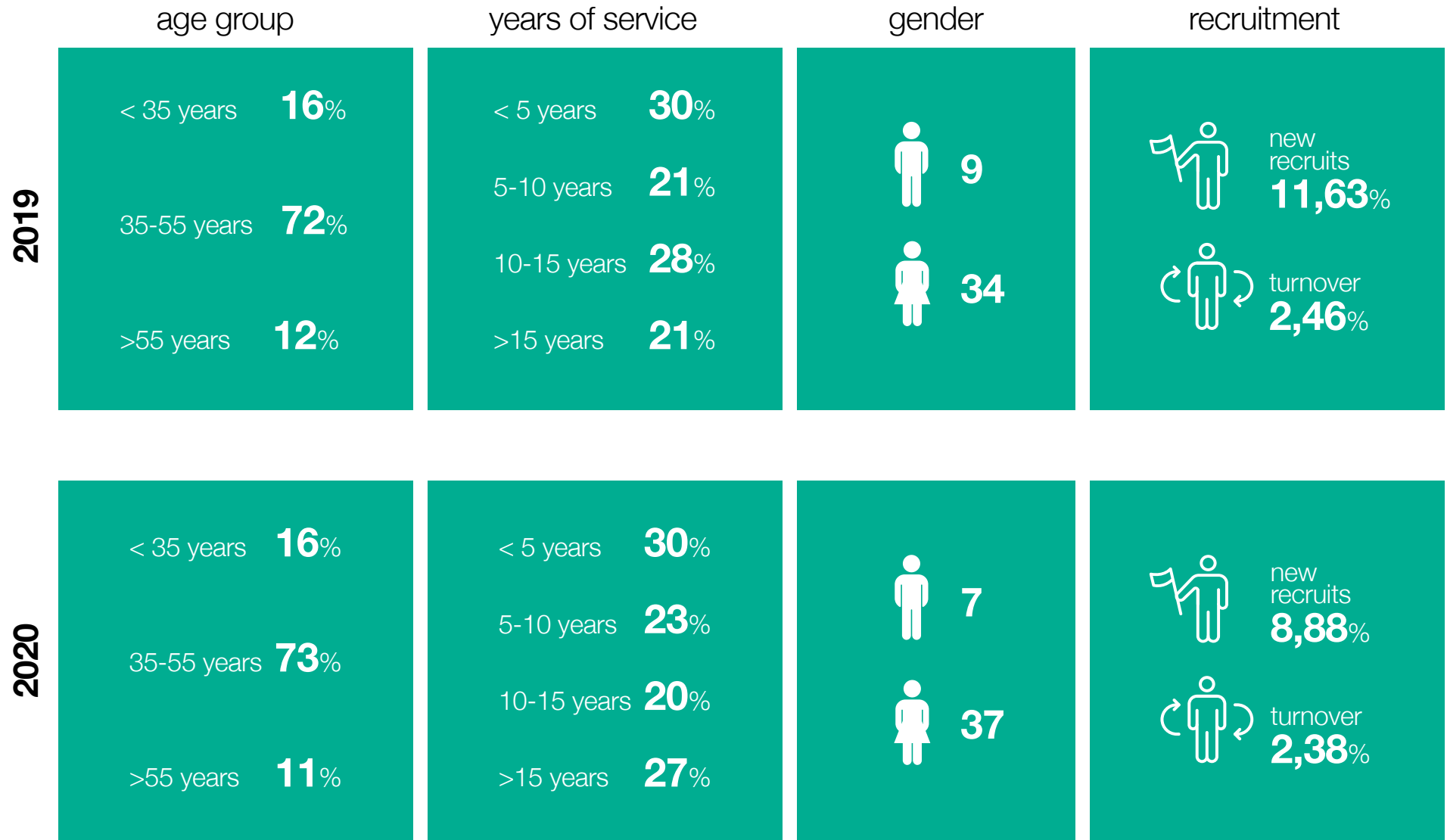


place of origin



2020





Our network

We participate in associative life to cultivate relationships and carry out networking within the event industry community.



Associazione
Esposizioni e Fiere
Italiane

Associato Aefi



CONVENTION
BUREAU
ITALIA
M E M B E R



FEDERCONGRESSI&EVENTI

Associazione nazionale delle imprese pubbliche, private
e dei professionisti della meeting industry italiana



FEDERAZIONE ITALIANA
ASSOCIAZIONI IMPRESE
VIAGGI E TURISMO



Fondazione
Sodalitas



FAI

CORPORATE
GOLDEN
DONOR

Noi sosteniamo il FAI



SOCIO

SOSTENITORE



Aiming towards a group logic

Riva del Garda Fierecongressi represents the parent company around which a group has grown as a result of various collaborations over the years, made up of investee companies, each with its own specific identity, making it possible to implement projects and enrich the range of services linked to exhibition and congress activities.

turnover
18 million

The investee companies



Expo Riva International

50% owned company

The company provides **360° services to support organisers of trade fairs and congresses**. Founded in 2010, it specialises in offering consultancy and set-up solutions for different types of events. It also deals with editorial advertising promotion through the management of the Foto-shoe30 magazine.



RFC Immobiliare

100% owned company

A special purpose company founded in September 2017 for the **expansion and redevelopment of the Riva del Garda Exhibition Centre**, a project already underway that will allow for a significant increase in square footage and vital modernisation of the spaces.



ON THE GO

100% owned company (from 2021)

Direct descendant of the know-how acquired over the years by Rivatour, the historic in-house travel agency of Riva del Garda Fierecongressi, ON THE GO is the new **event factory which specialises in incoming services** for business tourism and dedicated to all those who wish to transform business trips to Trentino and Lake Garda into a complete and rewarding experience.



GRI 102-2

Our history

“

We need
to smell the past
if we are to give
the right value
to the present.

DUMITRU NOVAC
writer and artist



1970s

TOURISM IN THE UPPER GARDA AREA

In Riva del Garda something needed to be invented to give new impetus to the tourism to which the territory is suited: the focus is on a sector that is still little explored, congress and exhibition tourism.



1972

THE CONGRESS CENTRE IS BORN

The tourism promotion company has the Congress Centre built and the first events arrive.



1974

THE FOOTWEAR TRADE SHOW

The first embryo of Expo Riva Schuh takes place at the Congress Centre, the footwear trade fair, destined to become a reference point for the sector at international level.



1976

THE DEBUT OF EXPO RIVA HOTEL

The fair dedicated to hotel equipment makes its debut and will grow over the years, becoming a new driving force for development.



JANUARY '77

EXPO RIVA SCHUH

The name appears for the first time: a German term denoting the paternity of the event, brought about by 12 footwear representatives from Germany.

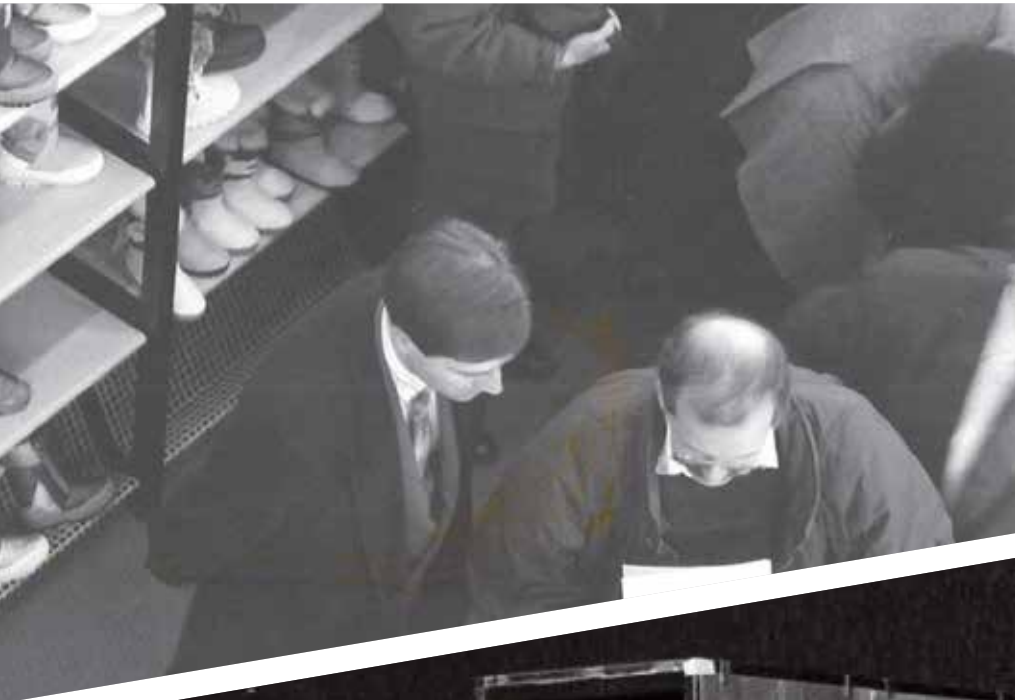


1982-1993

VELA D'ORO

The Riva del Garda Congress Centre is ready to host the Vela d'Oro international musical festival, thanks to which, images of Riva del Garda reach millions of homes all over the world.





5.12.1988

THE COMPANY IS BORN

Palacongressi srl, a mixed capital company, is the first example in the local area of a company born from the involvement of public and private entities with the aim of enhancing the local economy and related industries of the Upper Garda area.



1996

THE EXHIBITION CENTRE IS BUILT

Long-awaited to meet the needs of an ever-increasing number of exhibitors. Prior to this, the exhibitions – located in various exhibition venues, mostly impromptu - finally found their home.



2003

THE NEW FACE OF THE CONGRESS CENTRE

The venue is renovated and hosts two important meetings: the Council of European Foreign Ministers in 2003 and the Notary Meeting in 2006.



2005

THE COMPANY CHANGES NAME

Palacongressi srl becomes Riva del Garda Fierecongressi Spa to give the correct importance to both activities, supported by the incoming travel agency, Rivatour.



2008-2011

EXPO RIVA SCHUH BECOMES INCREASINGLY INTERNATIONAL

The company can use the authority gained in the field to create new partnerships at an international level: in 2008 Expo Riva Schuh lands in the United Arab Emirates and in 2011 in India.



2017

THE PALAVELA IS BORN THE CONGRESS CENTRE EXPANDS

A modern, eco-friendly structure, both in its conception and construction, as well as in the management of the spaces designed to host large events.



2018

HEADING TOWARDS REDEVELOPMENT

Thanks to a renewed public-private agreement, important steps are being taken towards expansion and modernisation projects for both the Congress Centre and the Exhibition Centre.



5.12.2019

30th ANNIVERSARY

We've reached 30: we celebrate the goals of a company with a consolidated past, ready to face the challenges of the future.



2020

THE LIGHTS ARE TURNED BACK ON AT THE 'SPIAGGIA OLIVI'

The management of this complex, with its high historical and architectural value, is entrusted to Riva del Garda Fierecongressi, which launches a project to redevelop it as a new event location.

GRI 102-15, 102-16

Mission & Vision



As it falls, the drop
of water wears away
the stone, not by its
strength, but by its
constancy.

LUCREZIO
latin writer



mission

To support and promote the productive fabric of the local area through the development of trade fairs and congress activities.

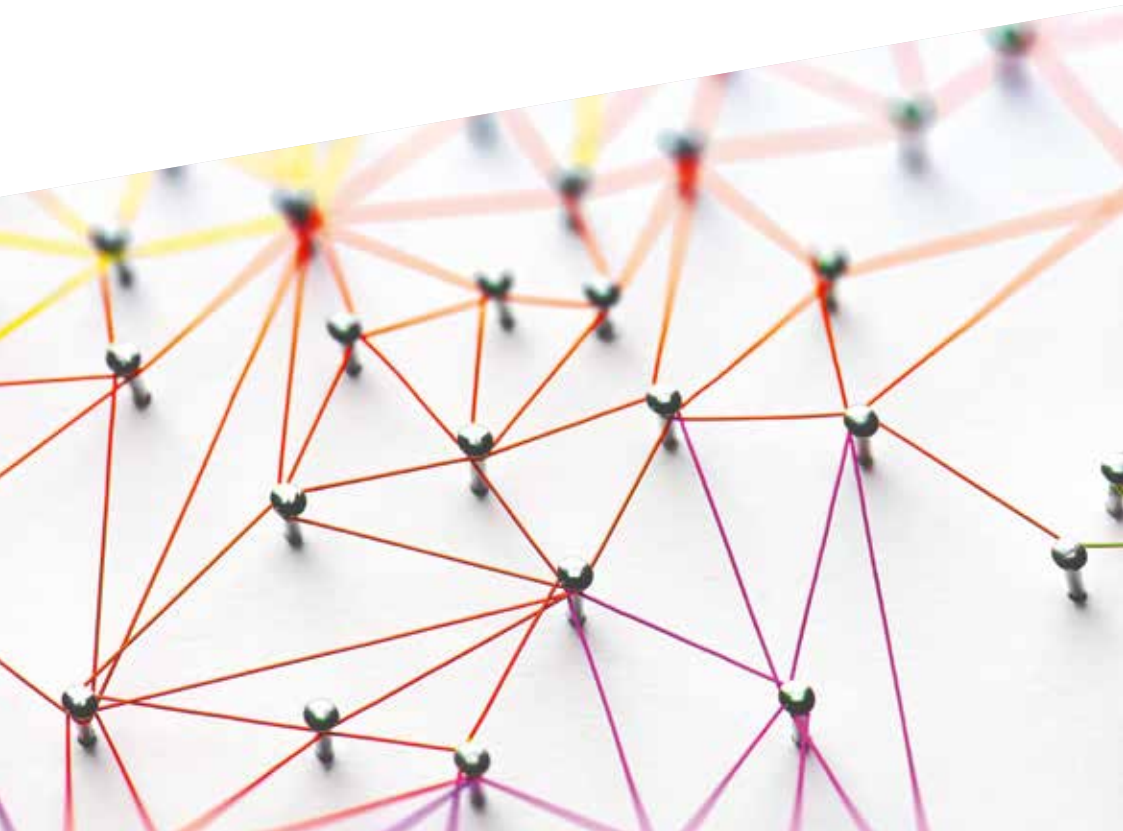
We are committed to being a driver of economic, cultural and social development for those around us, offering a privileged showcase of national and international scope that generates value for our stakeholders.



vision

To exercise the role of business facilitator by orchestrating the dynamic theatre of business relations.

We encourage relationships and experiences that contribute to the growth of people, businesses and society.





GRI 413

Our link with the local area

“

Ecology teaches
us that our heritage
is the world.

DANILO MAINARDI
ethologist, ecologist and science communicator



Upper Garda

The activities and services we offer within the Upper Garda and Ledro community are part of a structured and highly interconnected system, which is directly or indirectly linked to even wider and more complex contexts. Every sustainable initiative carried out in the area therefore brings with it the possibility of generating networks and effects that go beyond local borders. From the Food for Good project for the distribution of surplus food throughout the area to the initiatives to reduce our environmental footprint: small drops, but at the same time capable of extending into a sea that can make a difference.

RIVA DEL GARDA

TRENTINO: Food for Good

ITALY: plastic free and separated waste collection

EUROPE: actions and initiatives to enhance sustainable mobility

WORLD: saving of 30% of tonnes of CO₂ direct emissions



Biodiversity

The natural resources of the Riva del Garda area constitute an important heritage to be protected, safeguarded, respected and valued.

Water, air, earth and fire seem to coexist in perfect harmony in Riva del Garda and in the rest of Garda Trentino. The exceptional biodiversity that characterises this area is one of the peculiarities that give even more value to the cause of environmental protection and the adoption of environmentally-friendly behaviour, key to ensuring a better future for the planet and for all of mankind.



Water

25 fish species inhabit the 370 km² of Lake Garda
1 hydroelectric power station

Air

'Ora' and 'Peler', the most important
of the 10 winds of Lake Garda

62.8 km/h the top wind speed
in Riva del Garda in 2020

Earth

2,218m max. altitude above sea level -
"Catena del Baldo", with its 500 plant species
2 biotopes – Monte Brione and Marocche
1 glacial well – Marmitte dei Giganti
1 park – the Archduke's Arboretum

Fire

13.7°C is the average air
temperature in Riva del Garda

131 "calchère" lime furnaces of
ancient origin

GRI 203

Tourism and hospitality

“

How I would love to
have my friends beside
me to enjoy together
the panorama that I see
all around... marvellous
Lake Garda.

JOHANN WOLFGANG GOETHE
poet, narrator and playwright



The richness and variety of natural elements make Garda Trentino an area that is one of a kind and has always been suited to international tourism thanks to its ability to combine business and leisure.



30,000
guest beds



3,000,000
visitors recorded
in 2019



4
natural
elements



3
tourist identities in
one single destination

Garda Trentino is to all intents and purposes a tourist destination oriented towards the psychophysical well-being of people. However, the future and economic growth of this area are linked to an increasingly careful sustainable management of tourism.



Active tourism

Cycling, windsurfing, sailing, kitesurfing, canoeing, SUP, kayaking, diving, fishing, canyoning, swimming, climbing, paragliding, walking, running, hiking and horse-riding.

Wellness and Culture

Swimming pools, health courses, libraries, museums, art galleries, castles, medieval villages, historic centres, churches, convents and sanctuaries and archeological sites.

Business

Riva del Garda Fierecongressi, its activity in the trade fair and congress sector, the venues, the product clubs and the businesses in the local area that encourage a type of alternative tourism of value to the local economy.

A background image showing several hands of different skin tones stacked together in a circle, symbolizing unity and teamwork. The image is slightly blurred and has a soft, warm tone.

GRI 102-40

Our Stakeholders

“

Alone we can do
so little; together
we can do so much.

HELEN KELLER

writer, activist and teacher



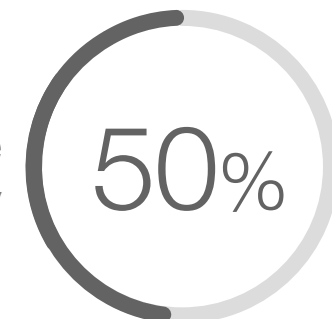
The sustainability pact made with our stakeholders covers these principles: strategic partnerships

strategic partnership
measured results
effective communication
training
common objectives
dialogue
involvement
coherent choices



resident in the local area

already active in the field of sustainability



GRI 102-16

Our values

“

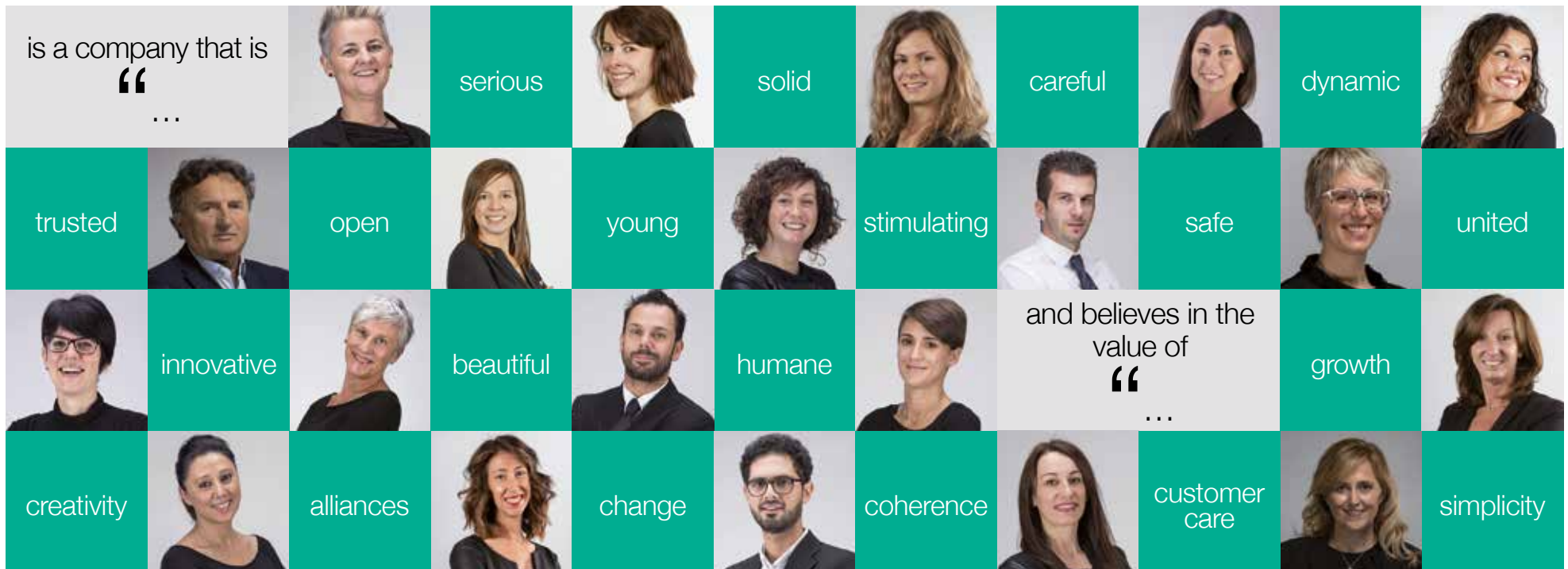
Values are like fingerprints.
Nobody's are the same,
but you leave 'em all over
everything you do.

ELVIS PRESLEY
singer, actor, musician

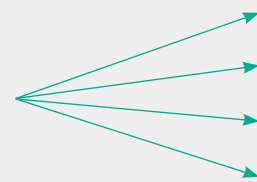


We are a company made up of **people who work for people**:
the distinctive element that characterises our team is a solid sharing of values and objectives.

For the team, Riva del Garda Fierecongressi...



and is working towards...



- internationalisation (new business models)
- technological innovation (the internet of things, artificial intelligence, predictive systems)
- development (design thinking)
- reorganisation (internal communication, skills enhancement)



ISO 20121:2013 CERTIFICATION

Sustainable Event Management System

Our company was one of the first businesses in Italy and Europe to obtain the 'Sustainable Event Management System' certification, in compliance with UNI ISO 20121:2013 standards in 2014.



ISO 20121 does not only affect our internal organisation, but also involves all our stakeholders and the services they offer.



Riva del Garda Exhibition Centre

Management of exhibition services (office and communication services, incoming services, technical assistance, bars and catering areas, cleaning, car parks) and the stand-building services (set-up of stands and other structures, hire of accessories such as plants, electronic devices, audio and light installations).



Riva del Garda Congress Centre

Management of congress services (communication services, incoming services, stand set-up, stage assembly, audio-video services, bars and catering areas, cleaning).



Our objective

To be an example and inspiration for the entire events industry, thanks to our experience in the world of sustainability.

How we pursue it:

- **evaluation, control and monitoring** of the environmental, social and economic aspects associated with activities and services
- **raising stakeholders' awareness** to implement sustainability practices
- **evaluation of the impact** of events on the local area and the related income
- **reduction of the impact generated** by the organisation and management of events and, where not possible, the application of compensatory measures

! New for 2019 !

The '**Table of Sustainability**' is born, a working group within the company involved in the implementation, design and realisation of sustainable projects. The areas of improvement in which this Table operates concern the efficiency of the offices, the optimisation of the services provided and the coordination of communication activities.



The background of the slide is a photograph of a tree trunk with rough, textured bark. Two hands are visible, one on the left and one on the right, both touching the tree trunk. The lighting is soft, and the colors are muted greens and browns.

GRI 103

The aspects of sustainability

“

We are living in an era of profound change in which sustainability is the new paradigm and today, more than ever, a concrete and effective commitment is expected of businesses.

ENRICO FALCK

Chairman of the Sodalitas Foundation



The Sustainable Event Management System is based on the constant evaluation, control and monitoring of the environmental, social and economic aspects associated with the activities and services provided.

Economy

- To improve our offer and optimise the management of services provided
- To monitor the direct and indirect impact on the local economy
- To give relevance to the ISO 20121:2013 certification

Environment

- To ensure compliance with environmental legislation
- To prevent pollution by improving environmental performance (consumption of resources and control of indirect environmental aspects derived from our events)
- Implement and strengthen relationships with stakeholders by making them aware of sustainability

Social

- To guarantee the health and safety of our employees and suppliers
- To avoid and prevent any form of discrimination (cultural, gender, religious)
- To define good practice for the local area



1. No poverty
2. Zero hunger
3. Good health and well-being
4. Quality education
5. Gender equality
6. Clean water and sanitation

7. Affordable and clean energy
8. Decent work and economic growth
9. Industry, innovation and infrastructure
10. Reduced inequalities
11. Sustainable cities and communities
12. Responsible consumption and production

13. Climate action
14. Life below water
15. Life on land
16. Peace, justice and strong institutions
17. Partnerships for the goals

Economic aspects



12

8

Turnover local suppliers

We are served predominantly by suppliers whose premises are in the Upper Garda and Ledro area or in Trentino, asking them in turn to avail themselves of local products and services.



12

Ecolabel cleaning products

We care for our premises by using products with low environmental impact (Ecolabel).

! New for 2019 !

In November, we started monthly high temperature sanitising of our toilets and the cleaning of the office air using ozone.



12

Direct compensation activity

We balance the energy deficit of the events that are organised and hosted within our venues. We calculate the impact produced by our events (by cross-referencing data provided by participants and hotel occupancy) and we compensate for the amount of CO₂ produced with actions for the community.



- | | | | |
|-------------------------------|------------------------------------|--|--|
| 1. No poverty | 5. Gender equality | 9. Industry, innovation and infrastructure | 13. Climate action |
| 2. Zero hunger | 6. Clean water and sanitation | 10. Reduced inequalities | 14. Life below water |
| 3. Good health and well-being | 7. Affordable and clean energy | 11. Sustainable cities and communities | 15. Life on land |
| 4. Quality education | 8. Decent work and economic growth | 12. Responsible consumption and production | 16. Peace, justice and strong institutions |
| | | | 17. Partnerships for the goals |



Environmental aspects



11



13

Sustainable mobility

We activate initiatives and projects in favour of alternative and gentle mobility with particular attention to the travel habits of our collaborators and customers.



13



14

Plastic Free

We are committed to the reduction in the use of plastic within the Congress Centre and the Exhibition Centre:

- we use bio-degradable products in the catering areas and automatic dispensers
- we have installed water fountains linked to the water mains
- we encourage the use of reusable water bottles



13



14



15



12

Separated waste collection

We supervise the waste collection and differentiation service at every stage of the event. During our events we involve schools and associations, to sensitise the new generations to environmental issues.



separated waste collection rate



1. No poverty
2. Zero hunger
3. Good health and well-being
4. Quality education

5. Gender equality
6. Clean water and sanitation
7. Affordable and clean energy
8. Decent work and economic growth

9. Industry, innovation and infrastructure
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17. Partnerships for the goals



12

Catering service

We guarantee a low environmental impact (linked to transport, production and procurement of raw materials) by signing a protocol with our suppliers for the use of local supply chain products.



70% locally sourced products used



3 Slow Food presidia used in Trentino-Alto Adige



13



7

Re-lamping

We have started a procedure of replacing neon or filament lamps with new generation LED lamps which has allowed us an average energy saving of 40%. The expenses incurred for the re-lamping will be compensated for over 5 years.

Green energy

Energy consumption for the Congress Centre is 100% green-certified.



13



12

District heating

By recovering energy from the industrial processes of the Garda paper company, we obtain significant savings in management and CO₂ emissions.



1. No poverty
2. Zero hunger
3. Good health and well-being
4. Quality education

5. Gender equality
6. Clean water and sanitation
7. Affordable and clean energy
8. Decent work and economic growth

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17. Partnerships for the goals



Social aspects



11

Involvement of local businesses

We network with local associations and entities (33 entities involved in 2019) providing them with logistical and economic support so that they are committed to implementing new sustainable actions.



3



5



4

Corporate welfare and training

We take an interest in the health and well-being of our employees by activating various initiatives for their benefit, including:

- logistical and financial help to support particular situations
- support during periods of serious illness exceeding 180 days, maintenance of the employment relationship and salary recognition
- concession of part-time work and home-working
- the offer of a training calendar to implement knowledge and skills, responding to each individual's interests and professional needs
- the monitoring of workloads and any corrective redistribution actions
- accident monitoring and any corrective actions
- the purchase of 15 e-bikes granted as fringe benefits to encourage employee movement and, at the same time, sustainable mobility
- financial support for the preparation of tax returns



1. No poverty
2. Zero hunger
3. Good health and well-being
4. Quality education

5. Gender equality
6. Clean water and sanitation
7. Affordable and clean energy
8. Decent work and economic growth

9. Industry, innovation and infrastructure
10. Reduced inequalities
11. Sustainable cities and communities
12. Responsible consumption and production

13. Climate action
14. Life below water
15. Life on land
16. Peace, justice, strong institutions
17. Partnerships for the goals



8

Supplier management

We regularly monitor our suppliers' compliance with the contractual remuneration and contribution obligations towards their collaborators, taking specific actions in case of non-fulfilment.



12



2

The Food for Good Project

We adhere to the Food for Good project promoted by Federcongressi&Eventi in conjunction with Equoevento and Banco Alimentare, which ensures that any food left over from events is recovered and donated to local charity organisations.

*In conjunction with or suppliers:
Summertrade and Trentino Catering.*


23,467

portions donated
in 2019

3,523

kg collected in 2019



- | | | | |
|-------------------------------|------------------------------------|--|--|
| 1. No poverty | 5. Gender equality | 9. Industry, innovation and infrastructure | 13. Climate action |
| 2. Zero hunger | 6. Clean water and sanitation | 10. Reduced inequalities | 14. Life below water |
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| | | | 17. Partnerships for the goals |



Our commitment in the social field

Sport libera tutti (Sport frees us all)

Sport at the core of values, well-being and excellent behaviour

It is a path of corporate social responsibility and inclusiveness born in 2017 with the aim of informing and raising awareness about the importance of sport for the psychophysical well-being of people with disabilities. A training roadshow that created a bridge between:



3
Good health
and well-being



10
Reduced
inequalities

SOCIAL



Macramè



Cooperativa Sociale



Azienda Provinciale
per i Servizi Sanitari
Provincia Autonoma di Trento
Provincial Health Authority
– Mental Health Centre/Unit
and Psychiatry 1 (Cles and
Mezzocorona)

SPORT



SCHOOL





Objectives for a future TOGETHER:

- new sports
- strategic alliances (Aquila Basketball)
- culture, training, information

The voices of the Rosmini High School students

“The thing that struck me the most in some of them was the **determination** and **happiness** they felt when they did exercises with us: they always wanted to collaborate, to feel **part of the group**.”

“Their rapport with so-called ‘normal’ people is based, in varying degrees, on trust and this led me to understand how important our **role** is in this context: to be a point of reference for another person fills me with **pride**, and, above all, **responsibility**.”

“This experience was really lovely because thanks to the ability of sport to unite and help us to socialise, I was able to meet new people and **learn values** from them that perhaps I wouldn’t have been able to learn in any other way.”



The world of school

We believe in the value of **education, training and innovation**.

We invest in the young professionals of tomorrow, by promoting:



4

Quality education

STUDY AND RESEARCH PROJECTS

Elisa Canal

Degree thesis in the Management of Sport and Sporting Activities

SPORT LIBERA TUTTI
(SPORT FREES US ALL):
AN EXPERIENCE OF SPORT,
DISABILITY AND TRANSFORMATION
WITHIN THE TRAINING NETWORK

Sundari M.G. Cainelli

Final project for the intensive qualification course for the exercise of professional socio-pedagogical educator

THE FIRST STEPS TOWARDS
INCLUSIVE VOLLEYBALL

Ylenia Meloni

Final project for the Professional Advanced Training course as Senior Technician for the services of the tourist and accommodation supply chain

RIVA DEL GARDA FIERECONGRESSI:
THE INTERNATIONAL NATURE
OF ITS EXHIBITIONS,
GARDABAGS CASE STUDIES

DEDICATED EVENT
MANAGEMENT TEACHING

INTERNSHIPS AND SCHOOL-WORK
ALTERNATION INITIATIVES

PERSONALISED TOURS
DURING EVENTS

The background of the slide is a prehistoric cave painting. It features several animals, including a large red bull with blue outlines on the right, and various smaller animals like horses and deer in earthy tones. There are also numerous handprints in red and ochre scattered across the scene.

GRI 403

2020:
a different
year!

“

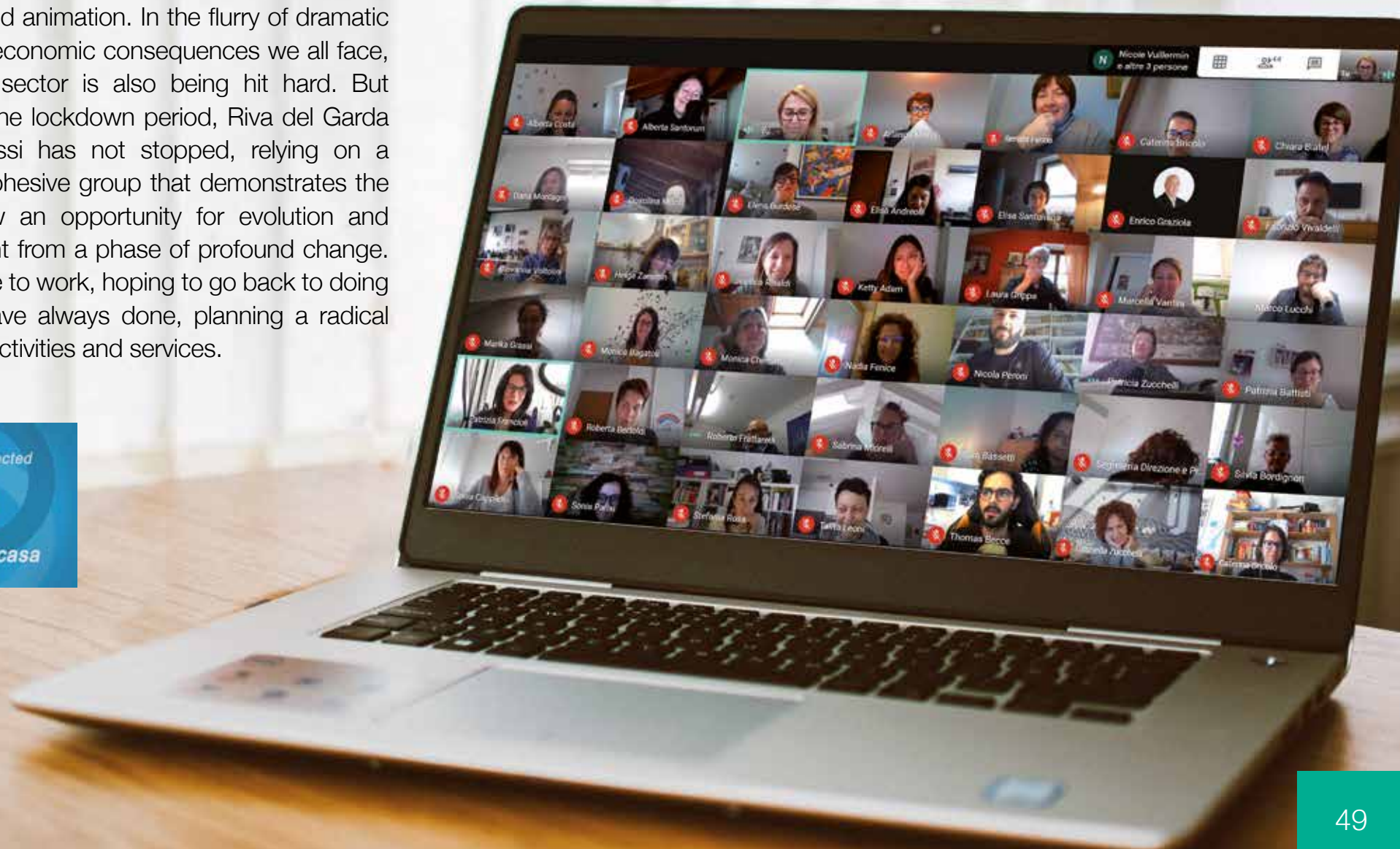
It is not the strongest
of the species that
survives, nor the most
intelligent that survives.
It is the one that is most
adaptable to change.

CHARLES DARWIN
biologist and naturalist



An unprecedented challenge...

The Covid-19 health emergency shakes up and upset the whole world: for months life remains in suspended animation. In the flurry of dramatic health and economic consequences we all face, the events sector is also being hit hard. But ever since the lockdown period, Riva del Garda Fierecongressi has not stopped, relying on a solid and cohesive group that demonstrates the will to draw an opportunity for evolution and improvement from a phase of profound change. We continue to work, hoping to go back to doing what we have always done, planning a radical renewal of activities and services.

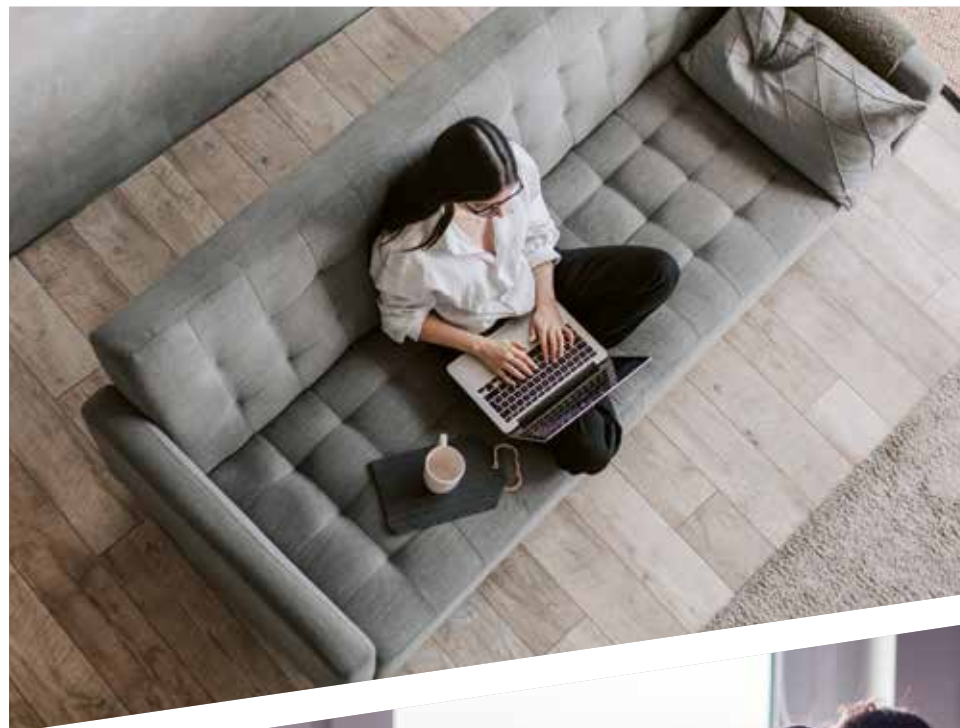


Even at a time as difficult as 2020, Riva del Garda Fierecongressi takes care of the well-being of its employees:

- **by undersigning a health insurance policy** called **#AndràTuttoBene** for all employees (with the possibility of extension to the family unit)
- **by advancing social contributions** in pay packets
- **temporary variation of working agreement** with home-working. The provision of technical devices and the necessary software to ensure the continuity of work
- **over 2,000 hours of training** guaranteed for all employees
- **serological tests and swabs** as and when needed

Positive actions for employees and clients

Purchase of Sanixair AirBox (photocatalysis system using titanium dioxide and UV-C lamp) to sanitise all the rooms/offices of the Congress Centre.



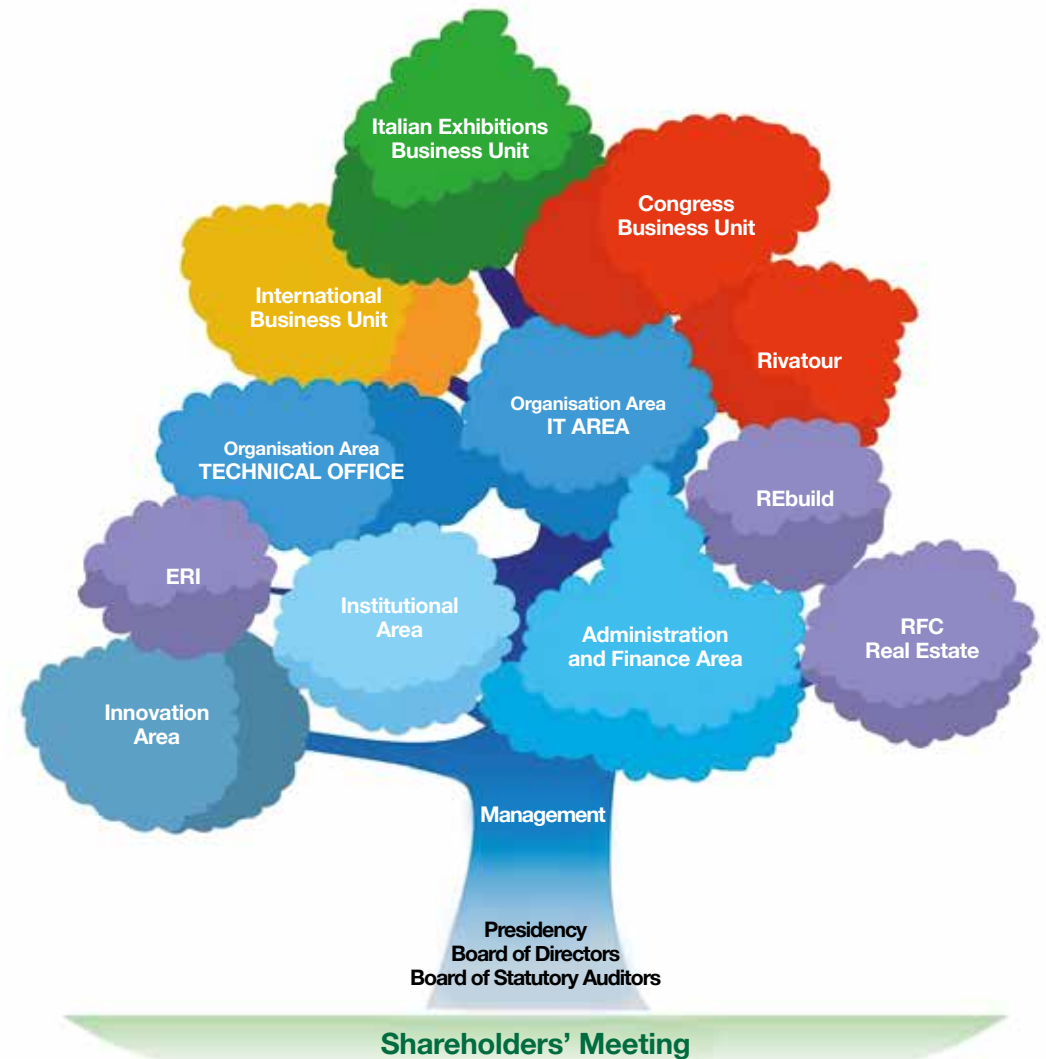


Company reorganisation

In 2020, the company implemented a reorganisation model based on the principles of the Strategic Plan. With a change at the top, the new direction strongly believed in this way forward with the aim of creating an integrated group to maximise people's professional skills, making them an effective part of a path of evolution, change and sharing.

For example:

- The Exhibitions Business Unit is split into separate areas: ITALIAN AND INTERNATIONAL
- The new INNOVATION area is created
- The Rivatour agency changes its name to ON THE GO and prepares to become 100% investee (from 2021)
- The company acquires the Rebuild brand at 100%



The background of the entire slide is a dark blue image featuring two hands shaking in a firm grip. Overlaid on this image are various digital and financial graphics, including a network of white lines and dots, a line graph with upward-trending segments, and a candlestick chart. The overall aesthetic is modern and tech-oriented.

GRI 102-15

2020: a year dedicated to innovation

“

The best way
to predict the future
is to create it.

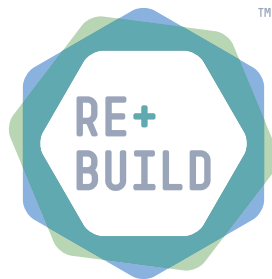
PETER DRUCKER
economist and essayist



In February 2020, Expo Riva Hotel became Hospitality — the Ho.Re. Ca. Exhibition, boasting a more contemporary and international image, able to synthesise and represent the experience and background of 44 editions. The new Expo Riva Hotel is projected towards the future and the needs of companies and professionals in the world of catering and hospitality.



Towards the end of **2020**, the **Expo del Cacciatore (Hunting Expo)** and the **Fly Fishing Festival** were born. Natural descendants of the established ExpoRiva Hunting, Fishing and Environment event, these two initiatives, dedicated respectively to hunting and fishing, take on a modern approach giving space to new generations and casting the spotlight on key issues for the sector, such as technological innovation, development, sustainability, respect for the environment and nutrition.



In 2020 the merger by incorporation into Riva del Garda Fierecongressi of the subsidiary REbuild Srl took place. REbuild is a brand recognised in the market as a key player in the innovation of Italian construction. It represents a platform that, for seven years now, has featured in the national debate on the sustainable future of construction and offers a privileged observatory of the main trends, facilitating the meeting of its community around new business opportunities.

Evolve+

Theory says that to evolve means to resist, escaping from the continuous struggle of natural selection. We believe that evolving means much more. This is the central message of Evolve, our campaign designed to communicate clearly and directly the anti-Covid measures and protocols that will allow us to continue to carry out our events in safety and in full respect of the health and sensitivity of all our interlocutors.



Cleaning & sanitisation
Clean is Safer
#evolvenvironment



The principle of proportionality
Quality is our Goal
#evolexpectations



Social distancing
Keep Your Distance
#evolvempathy



Use of PPE
Respect and Act
#evolvetronics



Planning
Plan to Predict
#evolvement



Entry monitoring
Safe Experiences
#evolvement



Criticality management
Smart Management
#evolvement



Information
Know how to prevent
#evolvement



Auxiliary services
All safe together
#evolvement



Same game, new rules
Digital Power
#evolvement



Everyone evolves, events evolve _ ITA

Evolve+

1:33 / 1:48

Watch the video



GRI 102-13, 102-42

Fundraising & Partnership

“

The results of an organisation are the results of the combined efforts of each individual.

VINCENT THOMAS LOMBARDI
football coach



Fundraising



The fifth edition of our international youth tournament, 'Bee Happy!' went green, and we all did our best, not only on the playing field, but also by respecting and protecting the environment:



plastic free tournament



use of glasses (with deposit paid) to fill at water fountains



biodegradable plates and zero km food



sustainable mobility



cleaning with eco-label products and awareness campaign



these are just some of our major actions! And who better than our young champions to understand the importance of a better, more sustainable future?

(Hockey Club Riva)

In 2019, we supported **33 local associations**, asking them in return to make a concrete commitment towards sustainability. We have monitored some of them and they have provided us with a report detailing their actions.



Partnership

We collaborate with various organisations, many of which stand out for their commitment and the attention they pay to the issues of economic, environmental and social sustainability. And with them we grow too. Here are some of them that are closely related to the theme of sustainability:

- Sodalitas Foundation (an institution engaged in the creation of a new sustainable development model based on projects focused on young people and work, social inclusion and sustainable areas)



- Food for Good (a project by Federcongressi&Eventi in conjunction with the ONLUS Food Bank and Equoevento)



- Sport libera tutti (Sport frees us all) sponsored at the last edition by CONI and the Italian Paralympic Association with the collaboration of several local bodies)





GRI 417

Communicate successfully

“

Communicating with
each other, exchanging
information is nature;
taking into account
the information we are
given is culture.

JOHANN WOLFGANG GOETHE
poet, narrator and playwright




Aware that there is still a long way to go to transform our ideals of sustainability into reality, we use the communicative power of Riva del Garda Fierecongressi every day to enhance the virtuous experiences of our clients and talk about the small, but significant, goals achieved with commitment and determination.






+44,075
followers



+64,449
views



+603
followers



+3,689
followers

Communication channels

From specialist communication aimed at diversified production sectors and markets in the context of organised or hosted events and congresses, to institutional communication that involves, above all, our stakeholders, partners and collaborators: in our communication ecosystem, the theme of sustainability finds more and more space and relevance, conveyed and enhanced through online and offline channels that appeal to a wide and varied local, national and international audience.



412,110
website views



over 7,000
press releases



254
news messages
and newsletters



+3,264
followers

GRI 103

A glance towards the future

“

The future belongs to
those who are preparing
for it today.

MALCOM X
human rights activist



We look to the future determined to carry on the sustainability actions already undertaken and to create new activities. Aware that our goal will always be one step ahead of us, we continue our path with enthusiasm and ever increasing motivation.



End of Event Sustainability Report

We draw up a Sustainability Report for our main events, with the aim of raising awareness among stakeholders and improving our performance in the field of sustainability.



13



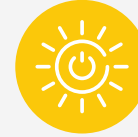
7

Re-lamping

On completion of the re-lamping work at the Congress Centre, we expect a saving of over 50% of the energy consumed (from the current hourly consumption of over 50 Kw/h to a consumption of approximately 22 Kw/h).



13



7

Subdivision of power lines for electrical systems

At the Exhibition Centre, a subdivision of the electrical power systems is in place which will permit the shutdown of all that is not essential. This action will allow a saving of about 70% of the energy used.

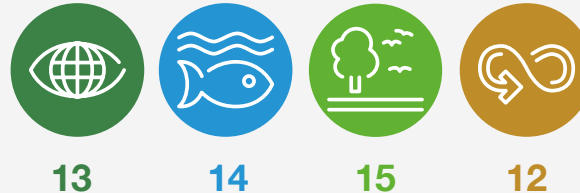


- | | | | |
|-------------------------------|------------------------------------|--|---|
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New buildings

The construction works of the Congress Centre and the expansion of the Exhibition Center will have a low environmental and energy impact. These new spaces will be in energy class B with values close to class A. Furthermore, the guidelines of the basic LEED certification will be followed for the construction of the new Congress Centre.



Differentiated waste collection

The construction of our own biogas digester for the management of organic waste, which also includes the management of plates and glasses used for catering at the Exhibition Centre and the Congress Centre.



B Corp™

We are committed to constant improvement: we are aiming for B Corp™ certification: looking beyond the profit goal and thus maximising the positive impact on employees, the community in which we operate, the environment and all of our stakeholders.



- | | | | |
|-------------------------------|------------------------------------|--|--|
| 1. No poverty | 5. Gender equality | 9. Industry, innovation and infrastructure | 13. Climate action |
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Riva del Garda
Fierecongressi



Methodological notes

Materiality analysis

The Sustainability Report has been drawn up according to the GRI Sustainability Reporting Standards issued by the Global Reporting Initiative in 2016, which allow for the creation of a document based on internationally-recognised guidelines and which, with the concept defined as 'Materiality,' enables us to focus reporting on the aspects that are significant to our business and our stakeholders. We chose the '**Comprehensive Option**,' reporting on data relating to the 'Economic, Social and Environmental' categories.

We decided to base the content within the document on the ten fundamental principles of the GRI 101 Standard (Foundation), i.e. inclusiveness of the stakeholders, sustainability context, materiality, completeness, accuracy, balance of aspects, clarity, comparability, reliability, time frame.





Reporting period and references utilised

This document was drawn up in reference to the year 2019 and, where possible, 2020. The quantitative figures reported refer to all the activities carried during the period in question and are compared to those monitored in the previous two years. Specifically, the reporting perimeter within which the analysis was carried out refers to the activities that took place in the premises managed by Riva del Garda Fierecongressi (Congress Centre and Exhibition Centre) within the local community, including the Municipality of Riva del Garda and neighbouring areas.

The preparation of the report was carried in various stages: the definition of the reporting team; the identification of the stakeholders thanks to the presence of the Sustainable Events Management System; the creation of a materiality analysis of the most important sustainable aspects for the company; the collection of the data needed for the report and the drafting of this material.



Content editing by:

Battisti Patrizia, Leoni Talita, Rinaldi Jessica, Vuillermin Nicole

Photographic archive:

Riva del Garda Fierecongressi, Garda Trentino, Maurizio Modena,
Jacopo Salvi, l'Adige – Independent daily newspaper of the Trentino-Alto Adige region

Special thanks for the preparation of the document to:

P&S Consulting S.a.s. for their consultancy services and technical assistance
Zanini ADV for their creativity and graphic input

The Sustainability report can also be consulted on our website:

www.rivadelgardafierecongressi.it/en



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Riva del Garda®
Fierecongressi

Riva del Garda Fierecongressi Spa

Parco Lido, 38066 - Riva del Garda (TN) - Italy

+39 0464 - 570100

info@riva.fc.it

www.rivadelgardafierecongressi.it/en